

Clarksburg, August 21

Parsons-Souders

Parsons-Souders

Agency for the
New Ideal Patterns.

Parsons-Souders

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Store Closes 5:30 P. M.

Read Our Fashion Talks (First Appearance Today) Learn About Fall Clothes

FALL FASHIONS 1916

TALK NO. 1

Individuality is the salient characteristic of the New Fashions, for a long time the American manufacturers of garments have been striving to meet this demand of individuality and the success achieved is remarkably revealed in the styles for Autumn and Winter.

It is safe to say that the results will be apparent in this store in a more complete and satisfactory service to our customers.

SOURCES OF STYLES.

Their inspiration is drawn from those of the Second Empire, the Louis XV period, and the Le Moyne Age.

On these period styles are engrafted many ideas taken from the costumes of the Russian and Polish peasants.

RICHNESS OF MATERIALS.

All these influences are apparent not only in garments, but also in materials—thus many rich fabrics—velvets, silks, velours, brocades and so on—are employed.

FOR MORE CURVED LINES.

While the lowered waist line and the short-waisted effects are prominent, one of the most notable fashion developments is the adoption of more decided curves in the figure line. The tendency toward fitted effects, especially apparent in dress bodices, is also a feature of some of the suits and separate coats.

Some of the new dresses have bodices which form a point in front to which the skirt is attached. In others the bodice and skirt are joined at the waist-line, with the top made on snug-fitting lines.

The low waist line is one of the characteristics of the Moyne Age styles, and are among the new season's features.

TALK NO. 2, TOMORROW, (Neck Finishes, Sleeves, Skirt Widths and Lengths.

New Autumn Draperies and Curtains

A bit earlier than usual, perhaps, because so many people have already returned home and are seeking new ideas of home decorations for Autumn and Winter.

Every home will be interested in these new draperies and curtains of which we call attention today.

Serims 15c to 65c yard.
Marisettes, 17c to 85c yard.
Cretones, 25c to \$1.25 yard.
Madras, 25c to \$2.00 yard.
Silks, 75c to \$1.50 yard.
Comfort Silkolines, 15c a yard.

GET TO THE DOLLAR WAIST SALE

SOCIAL AND PERSONAL

(Continued from Page Three.)

No Meeting This Week.

The Ladies Aid Society of the Methodist Protestant church will not meet on Thursday of this week as usual, on account of the church conference at Jane Lew.

Ice Cream Social.

The ladies of the Methodist Protestant church will give an ice cream social at the home of Mrs. A. J. Lamont, 266 Hickman street, Thursday evening, August 31, for the benefit of the church.

To Hold Picnic.

The ladies of the Narcissus Club and their families will hold a picnic in the Jacobs grove Wednesday afternoon and evening. If the weather will permit. They will take the 3:10 Broad Oaks car at the court house.

For Guests.

Mrs. James Wine and Mrs. Charles Bibbe entertained at their home on Hickman street Monday evening in honor of their guests, Misses Myrtle Waddell and Bertha Fishback, of Middleburg, Va. Those present were Misses Myrtle Waddell, Bertha Fishback, Flora Watson and Ona Riley, and Messrs. Earl Stutler, Howard Harris, William Kennedy, Charles Bibbe and James Wine.

Arnett Reunion.

A number of people, descendants of the Arnett family, and their friends, will go to Arnettville next Sunday for the annual reunion of the family to be held. An informal program has been arranged for the day and a splendid time is anticipated. There will be a basket dinner as a feature of the day's celebration.

Card Party Cards.

Invitations were issued Monday by Mrs. Guy H. Easler for a card party which she will give in her summer home at the Country Club from 3 to 6 o'clock Thursday afternoon. The guests are asked to meet her sister, Miss Heisey, of Dayton, O.

Informal Dance.

About forty guests attended an informal dance given by George Thompson at Ziesing from 8 to 11 o'clock Monday evening. The Farrell orchestra rendered a well selected program of dance music. The affair was given in honor of Miss Mildred Reeder, of Stevensville, O., and Miss Marcello Stubbs, of Pittsburg.

Entertains Friends.

Mrs. Henry Hammond entertained a few friends very informally from 3 to 5 o'clock this afternoon at two tables or anchor bridge, in honor of Mrs. Thomas W. Pettigrew, of New York, and Mrs. William F. Alexander, of Baltimore, who is spending the summer in her country home at the Clarksburg Country Club.

Lawn Fete.

The Willing Workers Society of the First Baptist church will give a lawn fete from 6:30 to 10 o'clock this evening on the grounds of the Montessori school, corner Mulberry and Chestnut streets. Ice cream, cake, lemonade

and other refreshments will be served. The Stealey Heights Methodist Episcopal church band will furnish music for the occasion. It will be the first appearance of the band in the new uniforms, which have just been received.

To Meet This Evening.

There will be a regular meeting of the S. O. Feaster Sunday school class of the First Baptist church at the home of Miss May Boie, 125 Charles street, at 8 o'clock this evening. All members are urged to attend.

Birthday Party.

Mrs. Robert Phillips entertained Monday evening from 7 to 9 o'clock in honor of her twin children, Julia and John's, tenth birthday. Music and games were played. The color scheme was pink and white. She was assisted in serving by Mrs. Reep, Mrs. Wagner, Mrs. Combs and Mrs. Cook.

The guests were Marybelle Owens, Katherine Laubenstein, Agnes Hasser, Harriet Smith, Martha Sloan, Margaret Wilson, Helen Spurgeon, Marion Spurgeon, Anna Virginia Restor, Marion and Helen Swearingen, Francis Leggett, Helen Gaylord, Mary Elizabeth Stealey, Elizabeth Smith, Jane Clinton, Donna Neff, Frances Bradley, Loxie Dotson, Vivian Dotson, Marion Goodwin, Katherine Jackson, Jean Cook, John and Charlie Owens, Thomas Arnett, George and Albert Alstetter, Kenneth Fordyce, John Krehme, Jack Spurgeon, Edward Meeks, Clyde Swager, Hubert James, Byron Lyle, Leland Williams, Richard Marks, Francis Wilson, James Holden, Byrd Garrett, Donald Wilson, Mr. and Mrs. Swearingen, Mr. and Mrs. Roy Phillips, Mrs. Alstetter, Mrs. McClintock, Mrs. N. G. Stealey, Mrs. Dotson, Mrs. Earl Reep, Mr. and Mrs. Aaron Combs, Mrs. Fred Wagner, Mrs. Jackson and Mrs. Cook.

Entertain Fifty Guests.

At the home of Mr. and Mrs. A. C. Pigott on Little Elk near Brown, Sunday, about fifty people gathered to spend the day. There was an abundance of good things to eat, and the hospitality of Mr. and Mrs. Pigott was thoroughly enjoyed by all there. Those present were: A. C. Pigott and wife, Samantha; Mr. and Mrs. Ralston, Mr. and Mrs. W. E. Starcher, Mr. and Mrs. A. V. Brainer and three children, Mr. and Mrs. Reeves and three children, Lloyd Linters and three children, Mr. and Mrs. Baxter Moran and Lawrence Robinson, all of Glenwood, and all of whom went in automobiles; Mrs. C. H. Maphis and two children; Mrs. C. H. Maphis and two children; Mrs. Pittsburg; Mr. and Mrs. D. F. Haggerty, Miss Belvia Sandy, Miss Lorain Creamer and Charles Creamer, all of Sardis; Devie Vanhorn and Oran Winemiller, of Lumberport; Mr. and Mrs. Ardie Smith and three children, Mr. and Mrs. Estlake and son, Mr. and Mrs. Ray Pigott and two children, Mr. and Mrs. G. C. Pigott, and Walter and Clayton Pigott, all of Brown.

Boys Go Camping.

The members of the Billiken Club will spend the next two weeks camping on Elk river near Webster Springs. The club members annually take a vacation trip of this sort. They carry all their own accommodations and pitch camp in some desirable spot close to the water's edge so they can have bathing and fishing. The following boys left Tuesday for camp: Morris Reed, Despard Bailey, Louis Morrison, Max Burke, Frank Taylor,

If You've Been Married

Five Years—Then you're interested in the wooden ware of the Housefurnishing Store.

Six Years—Then in the Stone-ware.

Ten Years—Then it will be Tinware.

But if You've Just Been Married

Best of all, you can choose at prices now 10 to 25 to 50 per cent below what such things will cost you long before your "wooden" anniversary rolls round. Choose from 10,000 articles of

Woodenware, Tinware, Ironware, Sewing Machines, Enamelware, Nicked ware, Bathroom Fixtures, Vacuum Cleaners, Galvanized ware, Aluminum ware, Chamois and all cleaning appliances.

And not a "second" nor a job lot, nor an unworthy thing in the whole collection. — (Basement Floor).

PERSONAL

Mrs. Lucius Hoge has returned home from the East.

Mr. and Mrs. Nat C. Burdett, of Charleston, are visiting in the city.

F. C. Sweeney, of Charleston, is here on a business mission.

Misses Margaret Snider and Elizabeth Goodwin went to Mountain Lake Park Monday evening for a vacation of two weeks.

Dr. Alex Hannah was here Tuesday from Sardis.

Miss Liguerra Davis, of Sistersville, is visiting her aunt, Mrs. J. W. Laitinger, of 302 North Sixth street.

Mrs. Charles T. Leachman, of Virginia street, has returned home, after visiting friends and relatives in and around Parkersburg for the last two weeks.

Mrs. A. F. Dennison and children, Catherine and Mary Eleanor, and Mrs. T. B. Willison and son, Master T. B. Willison, Jr., will return home tonight from visits to relatives in Oil City, Meadville and Sharon, Pa.

H. H. Holt, of Grafton, was a business visitor here Tuesday.

Mrs. C. C. White, of Elkins, is a visitor in the city.

Upson Morris is here from Parkersburg.

E. A. Parsons, of Alexander, is here on a brief business visit.

What Will You Do For Music.

indoors, when the music of the out-of-doors fades away into the stillness of Winter?

When the trees go bare; when Elk Creek is ice-bound; when the birds go South?

You will have a "Vitaphone" and you will have music.

Exact reproductions of the great singers, bands, orchestras, etc.

The great exclusive feature of the Vitaphone is the wood-arm; grinding sounds are eliminated. Prices \$18.50 to \$150.00.

The Blue Bird for Happiness.

Happy for the one who receives them. Happier still for the embroideress who works them.

Royal Society "Blue Bird" Packages, Scarf, Collar Bag, Necktie Rack, Whiskbroom Holder, Shaving Pad, and Pillow.

The designs are stamped and tinted in natural colors on tan "Needleweave", a new and durable material especially woven for embroidery purposes.

Price 25c to 75c complete.

"Royal Society" only at Parsons-Souders store. — (Main Floor, East Aisle.)

"FROLASET"

(pronounced Fro-la-say) Front Lacing Corsets.

Meet our requirements as to style, fitting, quality and value.

Our policy of carefully selecting the merchandise we offer, serves to emphasize the qualities of Frolaset Corsets, and when fitted by one of our expert corsetiers these splendid corsets invariably result in greatly improved figure lines. Perhaps we can improve your figure, too. Prices \$2.00 to \$6.50.

The latter is a handsome pink, silk broadened model of real charm.

NEWS EVENTS OF BRIDGEPORT

Correspondent Compiles Items of Interest about Folk of That Community.

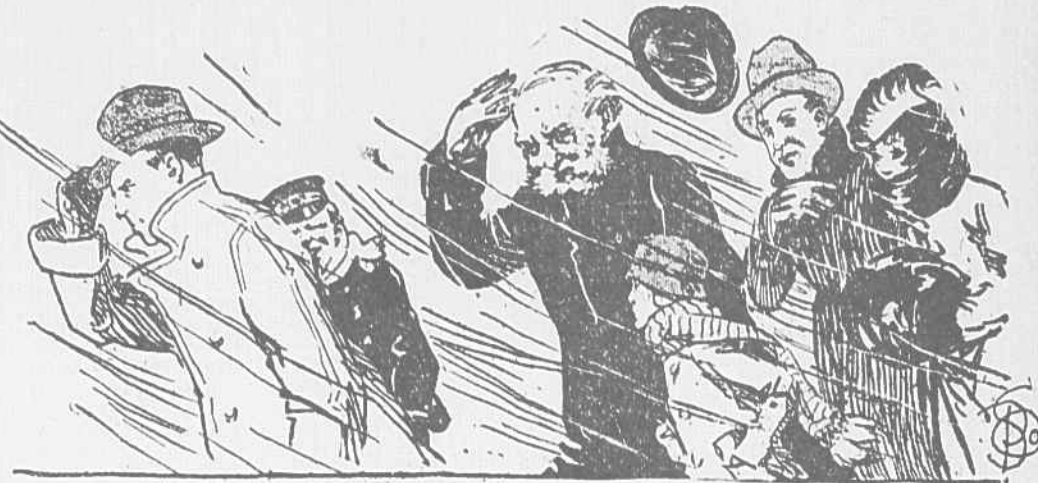
BRIDGEPORT, Aug. 22.—The recital, which will be given by the equal suffrage league Friday evening, promises to be largely attended. Many tickets have already been sold. The program is one of unusual merit. Several numbers will be rendered by young ladies who have never appeared on a previous program here.

A large crowd attended the community picnic in Chopening's grove Sunday and they were royally entertained.

Misses Golda and Ola Hall, of Morgantown, are guests of Mrs. Earla Lawson.

Misses Alberta and Georgia May Weindold and Stanley Weindold are guests of relatives in Paris, Ky.

The Rev. and Mrs. A. B. Withers



Every Woman Intend Buying a New Fur Coat in November Can Get One in This August Sale From \$20 to \$50 Less

Sale Begins Tomorrow, and Lasts Six Days

This is our "first" August sale of Fur Coats—Hudson Seal.

If truly, correct fashions, modeled in furs of the highest order, marked at prices lower, by \$20 to \$50, than will prevail later, mean anything to you? Then—

It will be a success, to be repeated next year, and the next, and so on.

There are twenty-two different models to choose from, each representative of some new feature of fashion for the coming winter season.

A charming collection!

We feel you'll be as glad to see as we are to show.

Selections made during sale may be laid aside until later by making a small deposit, or, If you have a charge account it will be included in your November statement.

Please keep in mind—

These coats are new, designed, and made expressly for the Fall and Winter 1916-17, and that this store is back of every sale, not only at the time of making it but until it has rendered full and satisfactory service.

We'll await your coming with pleasure, feeling sure that it will be a pleasure to come to This our First August Sale.

Parsons-Souders Company

and family are spending their vacation with relatives in Ritchie county.

Mr. and Mrs. Jesse Criss, of Clarksburg, were recent guests of Mr. and Mrs. J. H. Saurbourn.

A. J. Williams and daughter, Miss Lena Williams, have returned from a short vacation to Webster Springs.

Mrs. William Cottrell, of Salem, is a guest of her daughter, Mrs. A. G. Davis.

Master Orpha Bartlett is visiting his grandmother, Mrs. Dora Morrow, of Philippi.

Miss Ollie Stout is quite ill.

Mrs. Alfreda Chandler, of Huttonsville, is a guest of Mrs. J. W. Johnson.

Mrs. George Stephan is a guest of Mrs. R. T. Reep, of Salem.

Miss Nellie Fitzhugh is visiting her

uncle, Lloyd Fitzhugh, of Fairmont.

Miss Margaret Gaines, of Salem, is a guest of Miss Teresa Gaines.

Mrs. A. J. Williams and daughter, Genevieve, are guests of relatives at Weston.

Little Miss Dolores Davis, of Pittsburg, is a guest at the home of Mr. and Mrs. John Kerwin.

Mrs. Richard Canico, of Grassell, was a recent guest of her parents, Mr. and Mrs. Charles Graves.

Miss Marion Lawson is a guest of her aunt, Mrs. Frank Henry, of Grafton.

OF INTEREST TO WOMEN

Peach Cobbler.
One quart peach, one and one-half cupful sugar, one cupful water, one

and one-half cupful flour, one and one-half teaspoonful baking power, one-third teaspoonful salt, 2 eggs, milk.

Remove the peel and cut some of the less perfect peaches, place in a deep baking dish with the water and one cupful of the sugar specified. Cook slowly for twenty minutes. In the meantime, sift together the flour, baking powder and salt. Add the remaining half-cupful sugar and mix to a thick batter with the eggs and a little milk. Pour this over the partly-cooked peaches and bake half an hour in a moderate oven. Serve either in the dish in which the pudding is cooked, or invert onto a deep dish, letting the fruit and juice flow over the upper part of the pudding.

—Pictorial Review.

FURNITURE On the Easy Payment Plan

We have inaugurate a new credit system which will appeal to everyone who desires to purchase furniture on the installment plan. This system is adopted to accommodate the daily wage man who is paid every week or two weeks, as well as the woman who receives regular allowance. On purchases amounting to \$15.00 or less our terms will be

One Dollar Down and One Dollar a Week

If the purchaser so desires he may pay \$2.00 down and \$2.00 every two weeks on this same amount. Special terms in this proportion will be made for purchases up to \$30.00, but in each case we insist that the full time payment shall not exceed fourteen weeks. Terms for larger amounts will be arranged at the store.

We want to furnish your home, and these liberal terms will enable you to supply your wants without missing the money. Before purchasing we invite an inspection of our entire stock.

"WE MEET OR BEAT ALL PRICES EVERYWHERE."

Palace Furniture & Piano Co.

168-170 WEST MAIN STREET